

## PhD in MANAGEMENT - Teaching Activity

### OVERVIEW

The PhD in Management is an international 3-year program which aims to prepare students to conduct high-profile research in the field of management at universities, firms and research centres.

The PhD students' scientific progress is constantly monitored through activity reports, lectures' attendance, and yearly assignments. Presenting at national and international conferences is strongly encouraged, and publications are supported.

The PhD Faculty is continuously active in close scientific relationships with many Universities, academic networks and professional associations worldwide.

The PhD offers a Double Degree with the Hasselt University (Belgium) and about 20 Erasmus+ agreements. It has awarded a number of European Labels over time.

### STRUCTURE

1st year: Research Methodology course\*, track special lectures\*\*.

2nd and 3rd year: track special lectures\*\*, visiting period.

### TRACK'S TOPICS and BRIEF DESCRIPTION

1. **Banking and Finance:** oriented to study and do research on financial topics. Due to the academic experiences and skills of the Faculty members and the Scientific committee, the B&F track pays special attention on research areas that concern consumer finance, behavioral finance, new media and financial communication, real estate finance, the governance of financial intermediaries, and neurofinance. According to the aim of the whole PhD program, the aim of the B&F track is to select and invest in high potential PhD candidates in order to improve their research skills and develop new knowledge about specific financial areas, by promoting high quality research outputs. TOPICS: Consumer finance, new media and financial communication, real estate finance, governance of financial intermediaries, and neurofinance.
2. **Business Management and Accounting:** focused on the development and the consolidation of knowledge on the fundamental issues regarding management, accounting, and organization theory, through studying problems with traditional and new approaches, thus combining different and multidisciplinary analysis perspectives. In particular, the BMA track wants to develop investigations of specific issues in the field of management science, operations, marketing, innovation, organizational behaviour, human resource management, strategy, entrepreneurship, and managerial accounting; the aim is to push forward the frontiers of knowledge, with cutting-edge and significant implications for the entire theoretical and/or operational context. TOPICS: management science and operations, marketing, organizational science and behaviour, strategy and entrepreneurship, financial and managerial accounting.
3. **Public Management and Governance:** aimed at attracting qualified and motivated students interested in conducting academic and non academic research on public and non-profit management themes, in times in which the lines between public, non profit and private are blurred. Special



lectures address (but are not limited to) the following main issues, through a multidisciplinary perspective.

TOPICS: strategy and performance management, organizational change and innovation, collaborative governance, inclusive development, nonprofit organizations, social enterprises and innovation.

### **\* RESEARCH METHODOLOGY COURSE**

First year students are required to attend this compulsory course, aimed at developing, since the beginning, an appropriate research design knowledge base for the doctoral students. In particular, these intertrack lectures cover topics including:

1. Fundamentals of Research Design. 2. Literature Reviews. 3. Quantitative Research (Basic and Advanced Statistics). 4. Presentation Training. 5. Social Network Analysis. 6. Qualitative Research. 7. How to Use Research Databases. 8. How to Get Published.

In the next three years, the PhD will be even more focused on cross-field research themes and on associated connections with public and private enterprises.

### **\*\* TRACK'S SPECIAL LECTURES (year 2019)**

The PhD students are also required to attend the Special lectures of their specific Track for the entire length of the PhD program. Track lectures vary each year, and are scheduled both in the Fall and Spring term. Each PhD Track organizes lectures in specific research topics on a regular base during the year:

#### **1. Banking and Finance:**

*"Publishing in financial economics - Random musings on the process",*  
*"The University of Georgia Athens (UGA) and the American College-and-University Education System",*  
*"College Student Financial Literacy",*  
*"Meet a Reviewer: 10 Questions to Understand the Reviewer's Perspective",*  
*"The Health care Reform in the US",*  
*"Conversation with Students",*  
*"A Review of research on the Effects of XBRL Adoption on Financial Reporting Environment and Capital Markets",*  
*"Relazione sull'attività svolta dall'Arbitro Bancario Finanziario",*  
*"Pitching Research (and Pitch Template)",*  
*"The effect of stock liquidity on the firm's investment and production",*  
*"Doing research in Banking and Finance",*  
*"How to Publish in Top Journals in Finance and Economics: 'Dos and Don'ts'".*

#### **2. Business Management and Accounting:**

*"Scientific writing: Insights from (and for) decision making studies",*  
*"Faculty Team work; Students' Team Work, Selecting a journal",*  
*"The Social Business Model Development",*  
*"Qualitative Research methodology: Approaches, tools and analysis",*  
*"Workshop on Negotiation Analysis",*  
*"Decision making processes in family firms",*  
*"Entrepreneurship, collaborative innovation and the urban environment",*



*"From Bounded Rationality to Behavioral Strategy: An Evolutionary Endeavour",*  
*"Advances in the marketing domain: shifting toward the paradigm of brand value co-creation",*  
*"Consumer Value: an endemic concept for Marketing and Consumer Behaviour Research",*  
*"Managing university technology transfer towards a sustainability-oriented industry. A co-evolutionary perspective".*

**3. Public Management and Governance:**

*"Co-Production and Value co-Creation in Public Services",*  
*"Administrative burden: Policy making by other means",*  
*"Open Government Partnership and Corruption",*  
*"Rethinking Accounting in Era of Hybrid Governance",*  
*"Etica, responsabilità pubblica, imprenditorialità e management",*  
*"Balanced Performance implications of public-social partnerships in research hospitals. A case study",*  
*"Mapping improvement options of government services",*  
*"Comparative Performance of Health Care Systems",*  
*"ISTAT. Censimento permanente delle istituzioni pubbliche. Presentazione primi risultati edizione 2018.",*  
*"Managing university technology transfer towards a sustainability-oriented industry. A co-evolutionary perspective".*

**PhD students Seminars**

Along with the above mentioned lectures, PhD students are regularly invited to present the state of the art of their PhD research work, progresses and perspectives.

**PhD students Activity Report**

During the 3 years, the scientific progress of the doctoral students will be constantly monitored through the delivering of activity reports, the checking of the lectures' attendance, and the evaluation of yearly assignments. Presenting at national and international conferences, and/or submitting studies for their potential publication, and spending a research period abroad will be also strongly encouraged.